

# vibes

## Colour Design

**Unleash Your  
Creativity**

*Journey Through Inspiring  
Colour Palettes and Designs*

**Textural Delight**

*Enhance Your Space with  
Tactile Designs*

**Modern Aesthetics**

*Innovative Finishes for Modern  
Architectural Spaces*

**Emotional Connection**

*Create Inviting Spaces with  
Human-Centric Designs*

**Vibrant Expressions**

*Transforming the Built Environment  
with Dynamic Colour Trends*

architectural fusion 2024



As the world strikes a precarious balance between humanity, technology and the environment, we are at a pivotal moment in history and every decision seems vital. Top of the agenda is sustainability, with a search for practical solutions, but accompanying this pragmatism is a continued need for harmony, adventure and beauty. These feelings are reflected in the four colour trend themes of Vibes for 2024, which provide inspiring collections and references for design professionals working with powder and liquid coatings - in pursuit of unique textures, craftsmanship and architectural fusion.



# Welcome to Axalta's annual colour journal

## Exploring the theme of 'Architectural Fusion'



Sally Put | Editor  
Global Marketing Communications Manager at Axalta

Welcome to this new edition of Vibes, Axalta's annual colour journal for architects and designers, which features interviews with creatives from around the world.

In 2024 we are focussing on the theme of 'Architectural Fusion', interpreting this concept through colours, textures, collaborations and projects that function on both macro and micro levels. Even in a world of divisions, there is a strong sense that we are all still connected: to our cities, to each other, to the objects that mean something in our daily lives, and even to the cosmos beyond. And the vital thread that connects us is, above all other things, our feeling and need for Nature.

This feeling, whether it is shown in the terracotta beauty and treasures of the Earth, or in a reaching for the sky and stars above, pervades the colour trend themes, palettes and products in the upcoming pages.

There is humanity and playfulness too, and a creativity that touches on every aspect of a building, from tiny fittings to vast window frames, from building facades to meticulous lighting and colourful furniture. Imagination and innovation are key to every theme, mixing ancient and modern, light and dark, soft and metallic, matt and gloss; and always with sustainability and durability in mind.

This sense of fusion is also revealed in Axalta's new approach, to cover trends and projects using both powder and liquid coatings for metal substrates and wood.

Like the magic that occurs in an alchemist's workshop, the trends that have emerged are ultimately positive and life-enhancing ones.



**Earth Unity**, captures the deeper empathy and honesty we seek with nature, and the respect for its colours and textures: amethyst crystal, ochre, stone and clay shades which transform in light and shadow, flowing and folding, emphasising movement and transience. There is a connectivity to these organic associations that suggests forests and wild berries.

Earth Unity, humanity's link to nature	<a href="#">6-7</a>
Earth Unity, Axalta's colour palette	<a href="#">8-9</a>
Axalta's new Natural Effects Selection	<a href="#">10-11</a>
Effe's Cabanon collection	<a href="#">12-13</a>
Swedish manufacturer Dalform	<a href="#">14-15</a>
Harmonizing wood finishes with nature	<a href="#">16-17</a>

**Human Evoke** is a lighter palette, with gentle, softer tones that conjure the delicate patterns on a seashell - forming connections to nature - and subtle aubergine, copper and sand colours that exude an authentic spirit. There are hints of rock and metal, as well as emotive red.

Human Evoke, emotional connections	<a href="#">18-19</a>
Human Evoke, Axalta's colour palette	<a href="#">20-21</a>
Boston facade creativity by Handel Architects	<a href="#">22-23</a>
In conversation with furniture brand sixteen3	<a href="#">24-25</a>
The partnership between Axalta and Belgian brands TAL and Lithoss	<a href="#">26-27</a>
Architects Brenac & Gonzalez & Associés' designing for a historical context	<a href="#">28-29</a>
Emotional connections through wood finishes	<a href="#">30-31</a>



Embracing technology is **Tech Vision** – ambitious, curious and intellectual, with yellows, pinks, greens, blues and purples, and a scientific air. Experimental and urban, playing with light, it speaks of innovation, with anodised and silver-effect finishes.

Tech Vision, technology and curiosity	<a href="#">32-33</a>
Tech Vision, Axalta's colour palette	<a href="#">34-35</a>
The Office Tower by GCA Architects	<a href="#">36-37</a>
Urban Renewal: Hongqi Village	<a href="#">38-39</a>
Virtual prototyping agency Eclat Digital	<a href="#">40-41</a>
Embracing innovation through wood finishes	<a href="#">42-43</a>



**Vivid Vibe**, a palette that is young and adventurous, with juxtapositions suggesting sunshine and vitality. It communicates a celebration of colour, with the hope of a better future, in a year that will extend to the first quarter of the 21st century.

Vivid Vibe, hopeful creativity	<a href="#">44-45</a>
Vivid Vibe, Axalta's colour palette	<a href="#">46-47</a>
How Office S&M infuses joy into architecture through colour	<a href="#">48-49</a>
Vibrant playground design	<a href="#">50-51</a>
OurDomain Amsterdam South East	<a href="#">52-53</a>
The playfulness of Blå Station	<a href="#">54-55</a>
Outdoor furniture as tools for togetherness	<a href="#">56-57</a>
Energizing spaces with playful wood finishes	<a href="#">58-59</a>



# Earth Unity

## **Humanity's link to nature**

The most practical solution can also be the most sustainable and beautiful. This is the vision behind Earth Unity – finding common threads that link humanity to nature and the universe beyond.

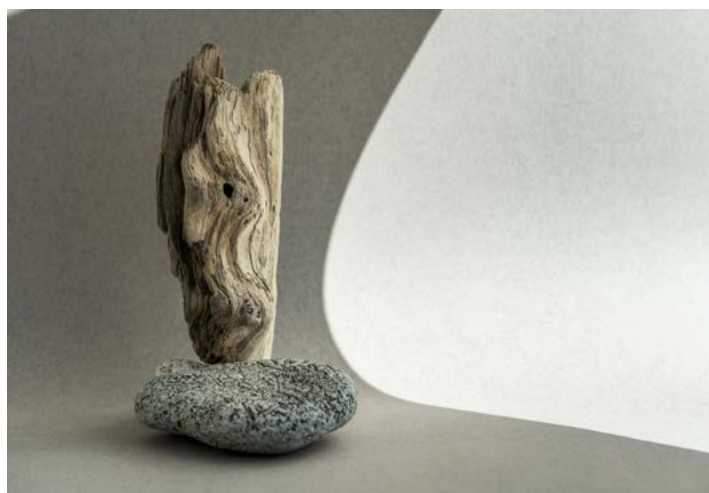
It is an approach that communicates harmony and honesty.



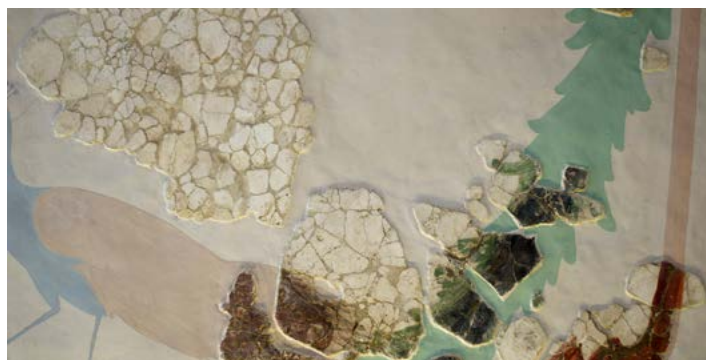


Colours and textures are perfectly matched in the Alesta®, Durapon70® and Plascoat® ranges, to evoke the Earth and its natural forms. Richly evocative purples, from Pastel Violet to Boysenberry, make subtle shifts into Timeless Rust, Russet Scarabea, and Brown – colours that seem to reach deep into the ground, ending in Black Steel, which also finds its echoes in distant space.

Greens also feature, from Modern Khaki to Green Patina and Hertford Green. And metals emanate from the ground, glowing gold with an ancient-modern sheen: from SuprAnodic Halo to Brass. Neutral among these, and subtle with timeless interest, is Beige Limestone, adding lightness to metal. Architects and designers are now understanding more and more, and seeking to express, the connections between nature and wellbeing. In this section of Vibes, we explore the rising demand for nature-inspired finishes, and Axalta's organic, elemental colours that hint of treasure beneath the surface.



We also take a look at architecture and design projects that utilise these colours, from school-locker manufacturer Dalform's joyous project in a Swedish school, to Italian brand Effe's outdoor Cabanon sauna collection, inspired by Le Corbusier's famous experiment and featuring painted corrugated aluminium in three matt colours. Here, coated metal blends into nature with simplicity and humility, to achieve what Effe terms 'perfect wellness'. And we reflect on how wood finishes harmonize with nature.



# Practical | Honest

Alesta®  
Beige Limestone  
SD031C1007020

---

Alesta®  
Black Steel  
SD201C4035020

---

Durapon 70®  
Brass  
292Y2007

---

Alesta®  
SuprAnodic Halo  
SD201C1103620

---

Alesta®  
Pale Green Optimum  
SD030C6602120

---

Durapon 70®  
SR Patina Green  
292G2009

---

Durapon 70®  
Hartford Green  
DC292G2019

---

Alesta®  
Modern Khaki  
SD130C6026020

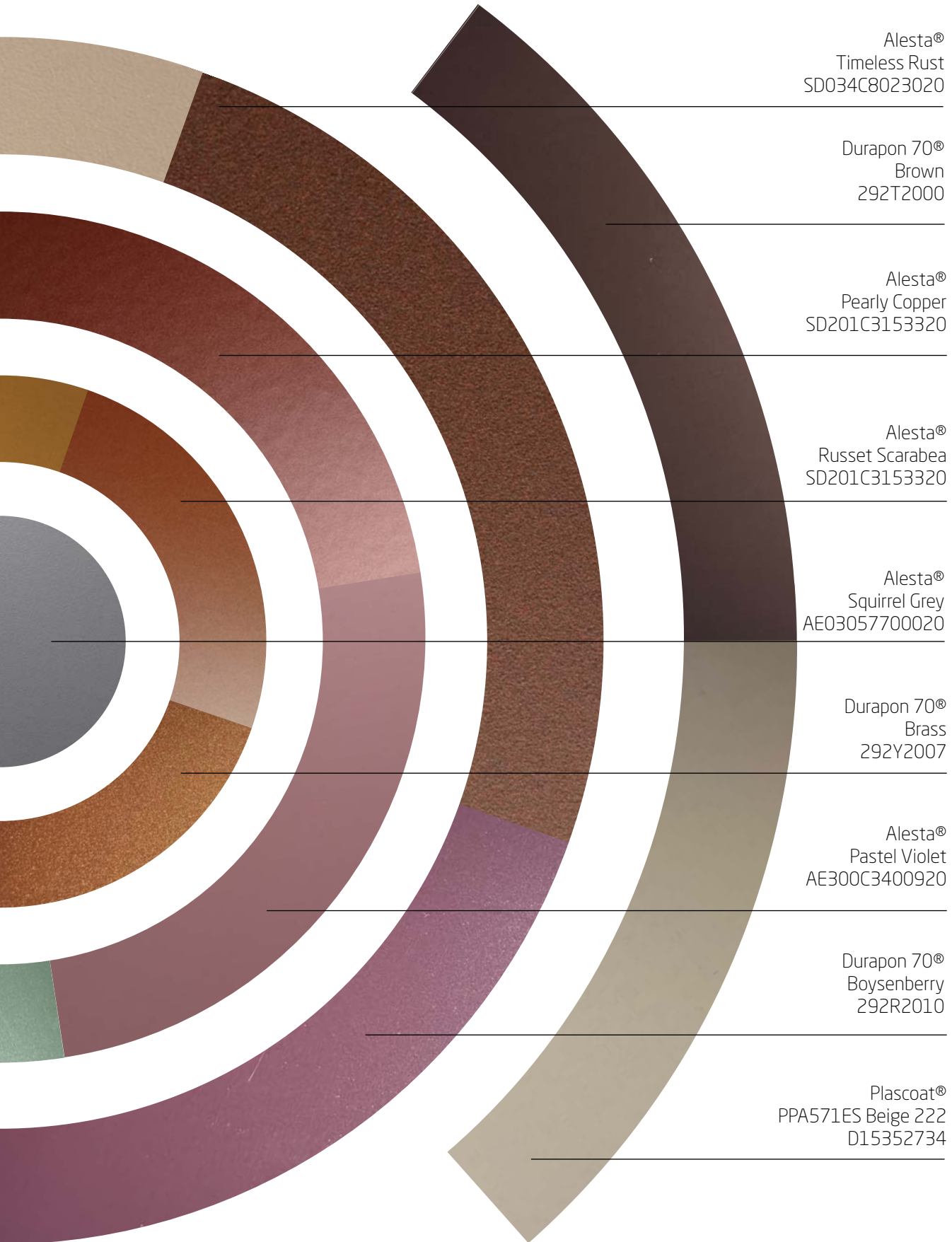
---



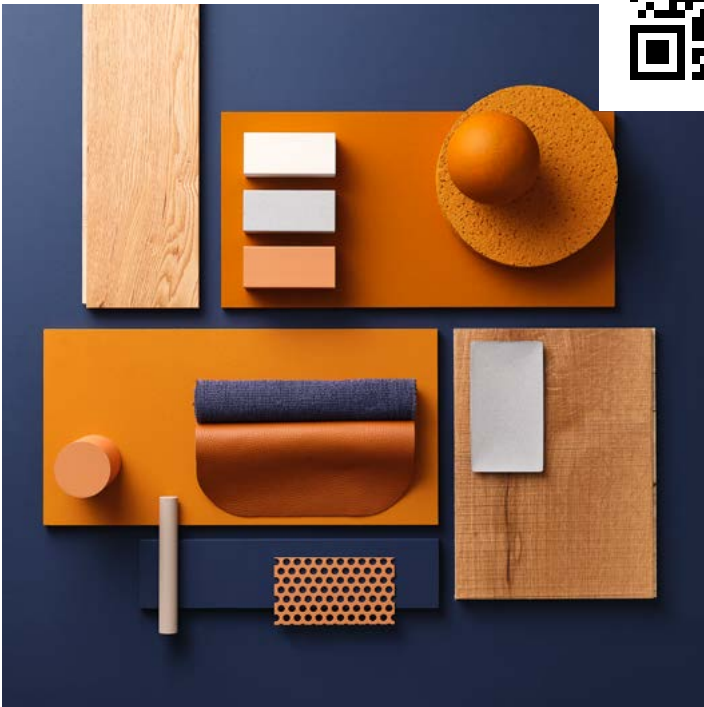
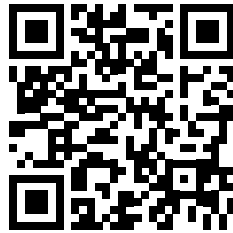
## Axalta's Earth



# Sustainable | Harmonious



## Unity palette





# New coatings selection

## Organic Elemental Biophilic design

---

## Axalta's new Natural Effects Selection

### Coatings that connect us to the wider world

Immersion in nature can bring a sense of peace, reminding us that we're part of something bigger. Studies suggest that even viewing images of nature can foster a sense of wellbeing.

Biophilic design – a concept that aims to connect us to nature in the built environment – has been used since antiquity. Not confined to interiors, biophilic design is even used at city-wide scales. In an era where our attention is dominated by the digital pixel, biophilic-inspired coatings give architects and designers opportunities to remind us of a bigger world around us. In response to demand, Axalta are launching the Natural Effects Selection – coatings curated to draw together organic, elemental colours.

#### **Curated selection of nature-inspired coatings**

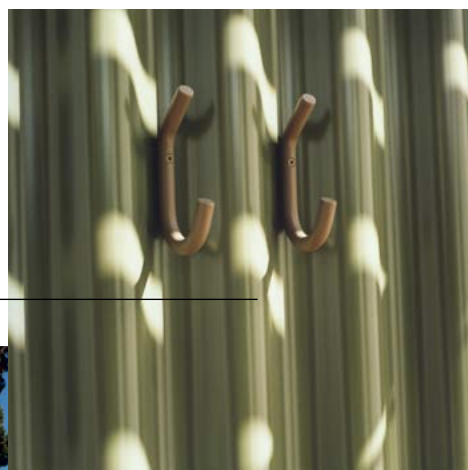
Carefully chosen from the Alesta® and Durapon70® ranges, the new Natural Effects Selection is not dependent on a specific technology, and includes both powder and liquid coatings. It aims to inspire architects and designers by highlighting colours, textures and finishes that are reminiscent of the natural environment.

In the selection, shades such as Quartz Glint, Precious Sand and Earth Clay ground us with reassuring familiarity. Arctic Ice, Redwood and Sierra Tan reveal the complexity of nature's own colour palette; they transport us to other places. Shimmering colours, including Gold Supreme, Copper Glimmer and Argento Silver, show the seductive appeal of metallics. It's no surprise that these colours conjure up deep emotions in us, we recognise them as being part of our world.

Discover all our moodboards and colours from the Natural Effects Selection [www.axalta.com/natural-effects](http://www.axalta.com/natural-effects)

Alesta® AP  
Muschio  
AE03016167721

---



Alesta® AP  
Mattone  
AE03018220521

---

Alesta® AP  
Marrone  
AE03018220421

---



# At one with nature Outdoor sauna Wellbeing Corrugated aluminium

---

## Effe's Cabanon Sauna Colours and textures with wellbeing in mind

Inspired by Le Corbusier's famous experimental cabin, completed in 1952 – a small, mathematical study in modular, simple living – Effe's Cabanon collection is designed to be 'at one with nature'. It captures the original spirit of the Finnish sauna, as a separate building from the house, often beside a lake, and communicates a sense of peace, health and happiness.

There is a feeling of being part of nature within it, protected, and yet still open to its constant variations; a quiet detachment from the outside world, soaking up all that is timeless and essential. In the Cabanon, you become more aware of yourself, as a tiny part of the world and cosmos.

### **Nature-inspired colour palette**

In order to meet the vision of Milan architect and designer Rodolfo Dordoni, Effe collaborated with suppliers such as Axalta, to achieve the best results in terms of both aesthetics and quality. Heat-treated aspen wood was used for the calm interior, while the exterior textured walls are the outstanding feature.

In corrugated aluminium, coated with Axalta's Alesta® AP Architectural Polyester, the Cabanon comes in three matt, fine-textured finishes – Mattone (AE03018220521), Muschio (AE03016167721) and Cemento (AE03007563827). Each one communicates a feeling for the earth and the elements, and of a humble, subtle structure that blends naturally and with unity into its surroundings. Aluminium details coated in a Walnut colour (AE03018220421) also feature on the exterior, in harmony with the trees and the concept of forest bathing.

In a world of growing complexity, the Cabanon sauna offers the chance to withdraw and reflect, to partake in ancient traditions and explore colours and textures with wellbeing uppermost in mind.

Alesta® Thermosetting Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](http://www.axalta.com/powdercoatings-emea)  
The Americas [www.axalta.com/powder-us](http://www.axalta.com/powder-us)  
South East Asia [www.axalta.com/powdercoatings-sea](http://www.axalta.com/powdercoatings-sea)



Alesta® AP  
Light Pink  
AE70013301520

Alesta® AP  
Antique Pink  
AE70013301420

Alesta® AP  
Pale Green  
AE70016602120

Alesta® AP  
Patina Green  
AE70016600020





# School interiors

## Lockers

## Pastel colours

## Scandinavian design

---

## Creating harmony in a school

### A blend of function and beauty

Known for its extra durable storage cabinets and furnishings for public settings, Swedish manufacturer Dalform has been manufacturing since 2008. Its products – including lockers, dressing room furniture and benches – are specified for schools, hospitals, gyms and other projects where there's a need for sustainable furniture that looks good for longer.

Based in the town of Säter, Dalform blends manual craftsmanship with modern manufacturing. As well as overseeing the addition of colour and texture to the products, the in-house powder coating facility ensures waste is kept to a minimum and quality control is maximised. As a long-time collaborator, Axalta is the supplier of powder coatings on Dalform products.

#### **Bespoke approaches**

The standard palette contains a wide range of colours, with greyscale shades consistently in demand. The Dalform team also works closely with customers to create bespoke colour storage solutions, tailored to the desired levels of texture, gloss and performance for every project.

The popularity of pastel coatings in recent years has given designers an opportunity to play with the tension between soft shades and the industrial forms of the locker room. A recent education project in Sweden used colours reminiscent of the Earth Unity palette to bring harmony and ease into a school setting, which is often a frenetic, noisy environment.

#### **Welcoming spaces**

In the locker rooms, soft colours from the Alesta® AP Architectural Polyester range were used for the metal storage to create a sense of comfort and security. Dark and light greens (AE70016600020 and AE70016602120) bring fresh, calming energy. Light pink and salmon tones (AE70013301520 and AE70013301420) help to foster a sense of positivity.

Set alongside natural wood and orb-like lighting, the colours help to create engaging spaces that blend down-to-earth practicality with a reassuring sense of unity.

Dalform [dalform.se](https://dalform.se)

Alesta® Thermosetting Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](https://www.axalta.com/powdercoatings-emea)  
The Americas [www.axalta.com/powder-us](https://www.axalta.com/powder-us)  
South East Asia [www.axalta.com/powdercoatings-sea](https://www.axalta.com/powdercoatings-sea)



# Sustainability Natural Beauty Harmony Authenticity

---

## Earth Unity: Harmonizing wood finishes with nature

The Earth Unity theme calls for a deep connection with nature, reflecting harmony and honesty in our surroundings. Sustainable and natural wood finishes are a perfect embodiment of this vision, creating spaces that celebrate the essence of the natural world.

Clear, matt, and satin finishes highlight the natural beauty of wood, showcasing its unique grain, knots, and colour variations. These finishes honor the wood's inherent character, grounding interiors in authenticity and warmth.

Eco-friendly choices are essential, aligning with Earth Unity's ethos. Low-VOC and sustainable materials reduce environmental impact and improve indoor air quality, resonating with the growing desire for nature-inspired, health-conscious finishes.

Textures play a significant role in fostering a tactile connection to wood. Brushed or wire-brushed finishes add a rustic, organic feel that invites touch and interaction, enhancing both visual and sensory appeal.

Durability and protection ensure the wood's natural beauty endures over time. Innovative finishes offer lasting resilience, keeping surfaces pristine and beautiful, reflecting Earth Unity's sustainable principles.

Reclaimed and recycled wood, with its original patina and character marks, tells a story of history and uniqueness. Gentle cleaning and sealing preserve these aged beauties, promoting resource conservation and celebrating the passage of time.

The Shou Sugi Ban technique, which chars wood to create a durable, weather-resistant surface, epitomizes a deep connection to nature. This traditional method reveals a rich, dark, and textured finish, embodying Earth Unity's elemental aspects.

Hand-rubbed finishes with custom blends of oils, stains, and waxes provide a personalized touch, enhancing each piece of wood's unique characteristics and ensuring it tells its own story.

By incorporating these wood finishes, designers can create spaces that resonate with the Earth Unity theme, fostering a deep connection to nature, sustainability, and well-being, and embodying harmony and honesty.

Axalta Industrial Wood Coatings The Americas, Canada & Mexico  
[www.axaltawoodcoatings.com](http://www.axaltawoodcoatings.com)





# Human Evoke

## **Emotional connections**

As technology and AI advance,  
authentic human emotions,  
social exchange and the delicate  
connections between people become  
more vital to maintain and nurture.  
Expressing this belief in connectivity  
is the theme Human Evoke.





As technology and AI advance, authentic human emotions, social exchange and the delicate connections between people become more vital to maintain and nurture. Expressing this belief in connectivity is the theme Human Evoke. The colours and textures, in powder and liquid form, conjure up echoes of nature and intricate woven bonds: pale pinks and ochres, reds and metallic golds. There are suggestions of the ancient and modern coming together, in Alesta® SuprAnodic Fossil, and Halo; and a mixing of semi-precious gemstones and metals, in Pearly Copper and Precious Sand.

From the Durapon70® and Alesta® ranges, we look in this section of vibes at how Medium Bronze, Super Copper and Quartz Glint have a magical connection to light, which is a focus for architects and designers right now; a gleam that expresses depth, beauty and time.



Quartz Glint, in powder coating, features on the metal windows and doors of The Loft by Brenac & Gonzalez et Associés in Paris's industrial suburb of Clichy, giving interest and rhythm to the glass.

We also see how science and humanity may coexist in harmony, as expressed in the 2 Harbor Life Science Center, South Boston, with its painted corrugated façade and copper-coloured bands. Moving into the interior, UK furniture-makers sixteen3, whose work exemplifies craftsmanship, detail, durability and low environmental impact, were drawn to Axalta's powder-coated spectrum and shared philosophy.

The brushed Anodic colours, Gold, Titanium and Bronze, feature in the lighting designs of Belgian brand TAL, demonstrating the trend for warm metallics that conjure peace, longevity and hope.

Finally we also take a look at how to create emotional connections through wood finishes.



# Soft | Emotional

Alesta® SD  
SuprAnodic Aubergine  
SD201C8214520

---

Alesta® SD  
Pearly Copper  
SD301C8216821

---

Alesta® AP  
Black Red  
AE03053300720

---

Alesta® SD  
SuprAnodic Halo  
SD201C1103620

---

Alesta® SD  
Quartz Glint  
SD034C1122920

---

Alesta® SD  
Precious Sand  
SD031C8006020

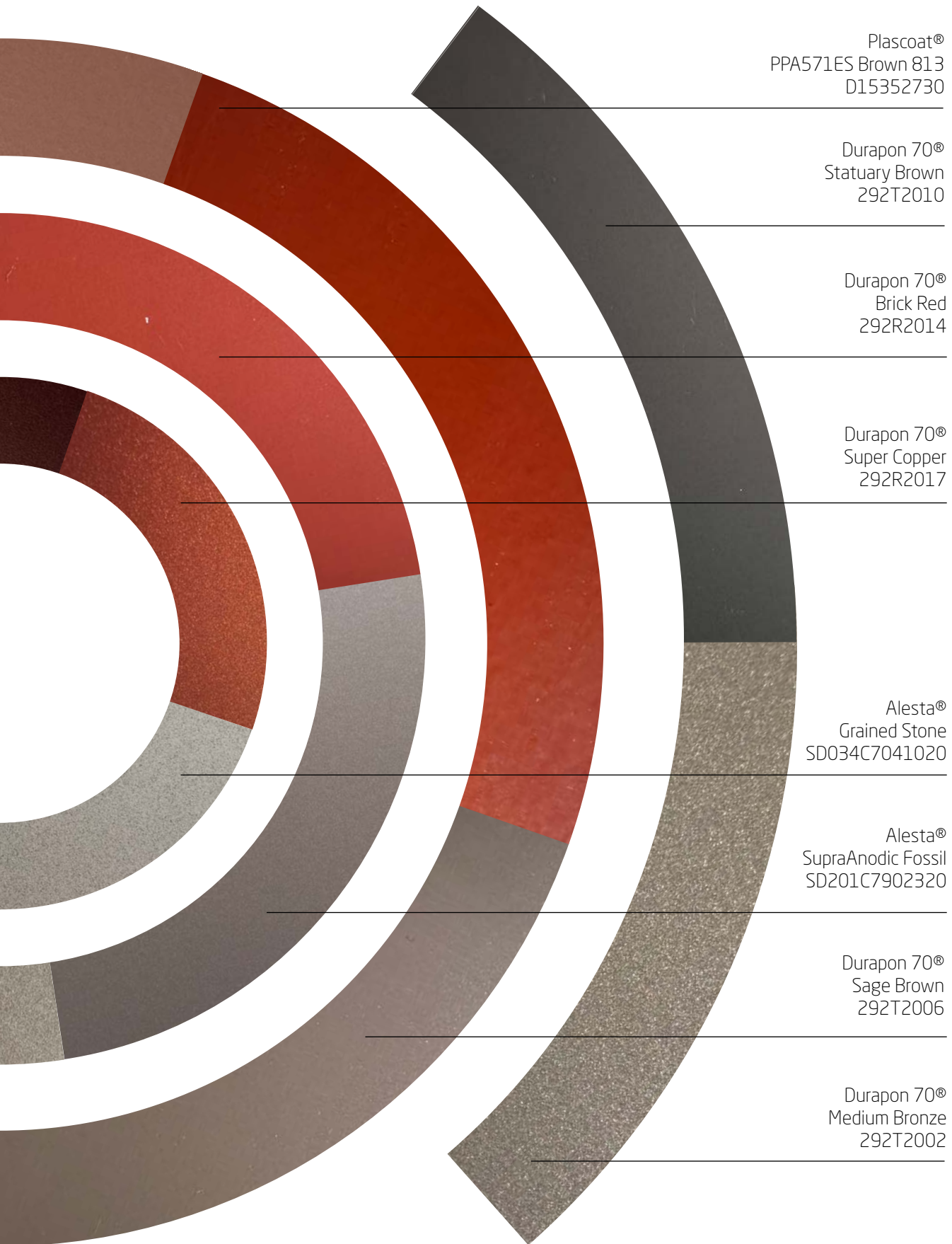
---



## Axalta's Human



# Authentic | Connected



## Evoke palette

Durapon® 70  
Custom matched  
copper mica

Designed by Handel Architects



# Copper effect Liquid PVDF coating Industrial heritage Facade design

---

## 2 Harbor Life Sciences Center, Boston Facade creativity by Handel Architects

The polished copper effect of 2 Harbor, under construction in Boston, US, reflects a proud heritage of the marine industry. We talk to David Woshinsky of Handel Architects about designing a new life sciences research facility on the fast-changing South Boston waterfront.

### **How does the building respond to its location and context?**

The project is located on the edge of Marine Industrial Park, right next to the Boston Seaport Innovation District. It's an area of the city that was historically industrial. Today, shipbuilding, dry docks and the fishing industry coexist alongside knowledge-based and creative uses, like life sciences headquarters and the Boston Design Center. Our design not only references existing warehouses and materiality, but also leans into the dynamic movement of expressively folded metal.

The copper-toned finish of the main elevation was chosen to pick up the light on the building's multifaceted fins, which are 'twisted' to create a sense of movement and bring complexity and depth.

### **Can you describe the processes of designing and constructing the fins?**

Our starting point was the grid framework and the environmental goal of a solid-to-glazed ratio of 60:40. We were thinking about shape but also about shadow and the play of light across the facades over the course of the day. The design morphed from straight rectangular lines to a triangular profile and then evolved to more complex folded forms.

The sections were shipped to site and craned into place from the ground up. It's quite a complicated geometry, so we spent time with the fabricator getting it right. The design is conceived a bit like origami – the fin forms are created out of scored and folded aluminium sheets and then coated in liquid PVDF in a custom-matched shade based on the colour of copper mica.

Handel Architects [handelarchitects.com](http://handelarchitects.com)

Durapon 70® Liquid PVDF Coatings  
The Americas & Asia Pacific [www.axalta.com/duracoat](http://www.axalta.com/duracoat)





Alesta® AP  
Pebble Grey  
AE03057703220

---

Alesta® AP  
Jet Black  
AE03054900520

---



# Modern craftsmanship Furniture Circularity Local manufacturing

---

## In conversation with furniture brand sixteen3 Connecting craftsmanship and modern manufacturing

Based in the UK's North West, an area of industrial heritage, sixteen3 design furniture systems for workplaces, hospitality and university settings. Established in 2009 with a focus on soft seating, the company has expanded into modular, customisable systems for breakout spaces and open-plan offices. We speak to the company's product designer, Charles Bramwell, about modern craftsmanship.

### **What does modern craftsmanship mean to you?**

Craftsmanship has always been about quality, detailing and durability. But in modern craftsmanship, there's a conscious focus on circularity. From the start we're asking how the furniture systems can be reconfigured, adapted and repaired over time. The origin stories of materials are also increasingly important. I think craftsmanship today has a responsibility to explore more sustainable materials like recycled plastic, bamboo and Agricultural Fibre Board – a by-product of farming made from straw and reeds.

### **Is there a continuity between traditional craft skills and how your furniture is made today?**

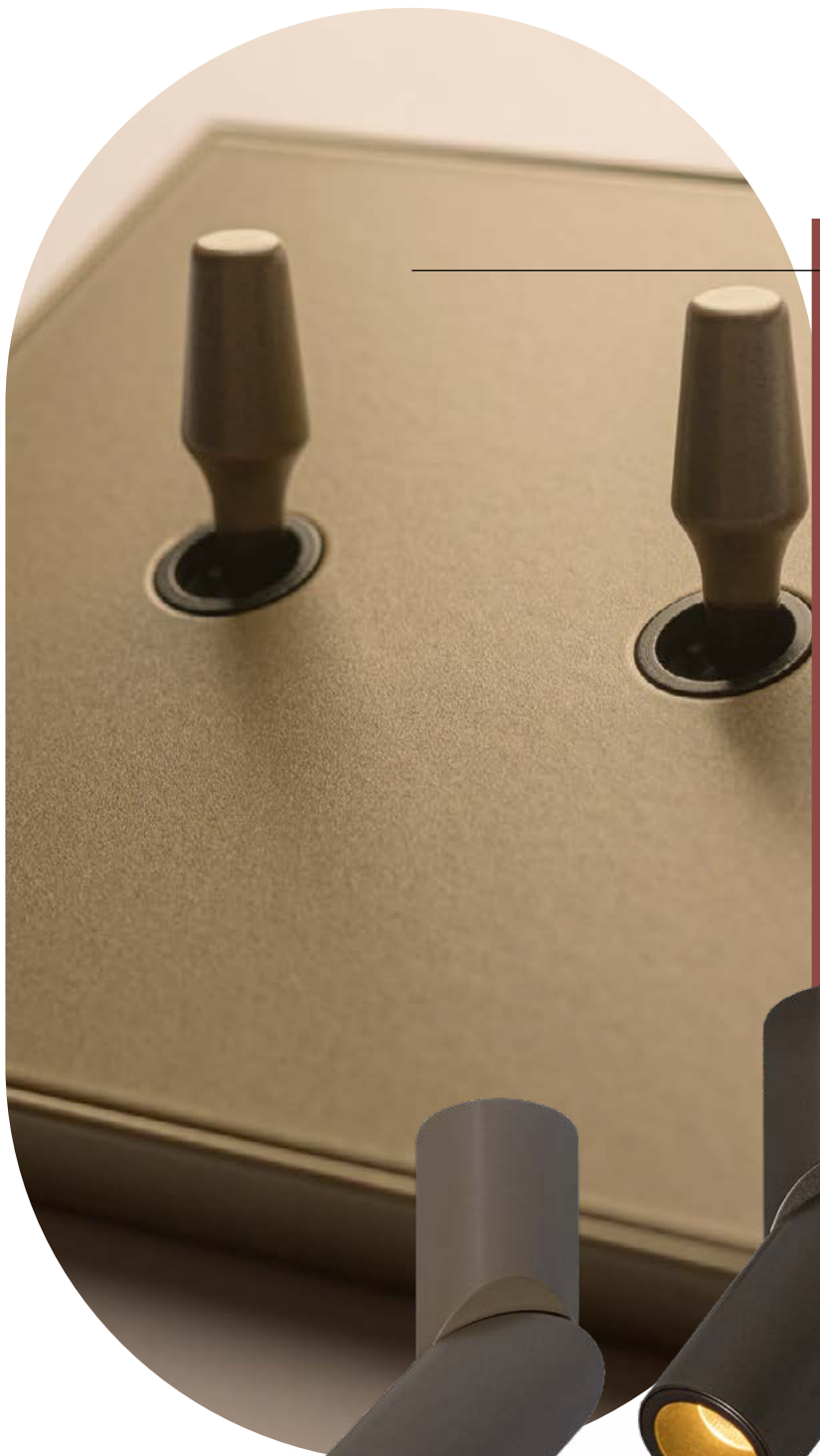
Yes, in that the skills we use today go back many generations and have their origins in the craft traditions. We're based near Manchester with its history of cotton, and Huddersfield with its roots in wool, textiles and weaving, so upholstery skills are deeply embedded. In terms of the metalwork we also keep it local, using British steel and experienced fabricators who combine old skills with newer technologies like laser cutting and CNC milling.

### **And what about colour?**

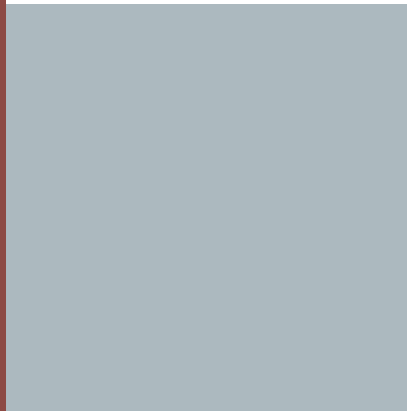
The metal components of our furniture – from sofa frames to table legs – are powder coated in colours from the Fine Textured Collection in the low environmental impact Alesta® AP Architectural Polyester range. Colour options vary from bright pops of colour and bold contrasts, to neutrals and muted pastels, such as on the soft and elegant Darcy chair, with legs in Pebble Grey (AE03057703220) and Jet Black (AE03054900520).

Sixteen3 [sixteen3.co.uk](https://www.sixteen3.co.uk)

Alesta® Thermosetting Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](https://www.axalta.com/powdercoatings-emea)  
The Americas [www.axalta.com/powder-us](https://www.axalta.com/powder-us)  
South East Asia [www.axalta.com/powdercoatings-sea](https://www.axalta.com/powdercoatings-sea)



Alesta® AP  
Anodic Bronze  
AE20108000320



Alesta® AP  
Anodic Brown  
AE20108000420



# Anodised effect Metallic colours Lighting Durability

---

## Luxurious lighting Durability, texture and colour

The partnership between Axalta and Belgian brands TAL and Lithoss – both leaders in design solutions – was ignited 15 years ago. As sister brands manufacturing light fixtures and switches respectively, TAL and Lithoss produce distinctive pieces of design that embody craftsmanship and elegance. Working with Axalta was a natural fit: the brands share a commitment to design, sustainability, and aesthetic and functional excellence.

### **Responsive to trends**

According to the brands' designer Tom Vande Ghinste, black and white have been standard colours in architectural lighting for the past two decades. When trends do break through, Tom says the company is ready to react: "Because we are smaller, we can be flexible and respond more quickly to customer needs and trends."

Two metallic colours from Axalta's Anodic Collection – Anodic Brown and Anodic Bronze – feature as standard for TAL / Lithoss light fittings and accessories. The timeless feel they bring to the products is evident in products such as the classic Microscoop lumiere and the contemporary Cockpit switch.

The SuprAnodic coatings provide a robust, luxurious and modern alternative to a traditional brushed anodised finish. Developed in Alesta® AP quality, the coatings add a level of protection that cannot be matched by true anodisation, which can be vulnerable to scratches. This means they stay beautiful for longer.

### **A contemporary aesthetic**

"The Axalta colours offer durability and a contemporary aesthetic," says Tom. "Anodic Brown provides a warm, earthy tone, while Anodic Bronze offers a timeless, glossy finish. Both colours combine versatility, durability and sustainability for contemporary design projects."

The shimmering hues of Anodic Brown and Anodic Bronze are echoed in the Human Evoke trend, which celebrates our emotional and social connections to the wider world. The spirit of this palette, which combines modernity and timelessness, captures the design approach of TAL and Lithoss.

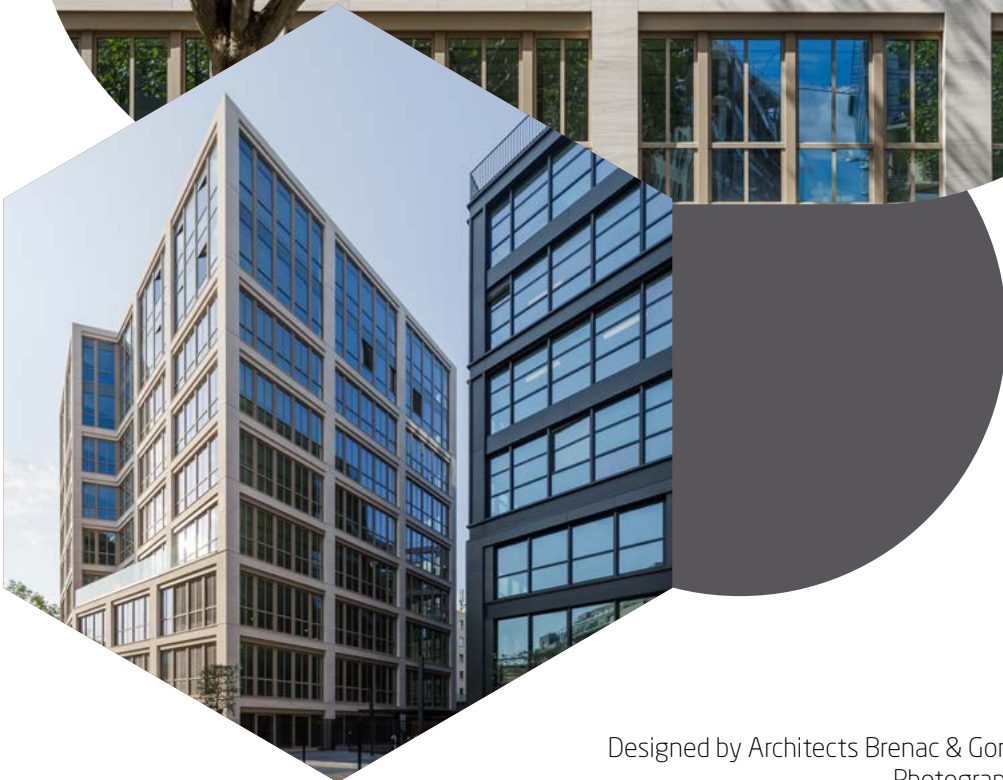
Lithoss [www.lithoss.be](http://www.lithoss.be)

TAL [www.tal.be](http://www.tal.be)

Alesta® Thermosetting Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](http://www.axalta.com/powdercoatings-emea)  
The Americas [www.axalta.com/powder-us](http://www.axalta.com/powder-us)  
South East Asia [www.axalta.com/powdercoatings-sea](http://www.axalta.com/powdercoatings-sea)

Alesta® AP  
Quartz Glint  
SD034C1122920

---



Designed by Architects Brenac & Gonzalez & Associés  
Photography Stefan Tuchila

# Industrial architecture Historical setting Stone Quartz

---

## Architects Brenac & Gonzalez & Associés' project in Clichy, Paris Designing for a historical context

In the Parisian suburb of Clichy, architects Brenac & Gonzalez et Associés were tasked by developer Ogic with densifying a site. They did this by designing two office buildings, which complement and contrast with the 19th-century neighbourhood.

"Both were designed using language inspired by industrial architecture," says Brenac & Gonzalez architect Stefan Tuchila. In material terms, this was translated with noble materials, including stone and metal. "We then made separate colour choices."

One building, The Factory, is black, intended to stand out. The other, The Loft, is white, and intended to blend in. This is a long, wide street, which means that The Factory and The Loft can be seen from afar. There are a lot of stone and stone-coloured buildings around from the 1980s and 1970s. "We felt this would integrate well," Tuchila says of their design solution.

### Colours and materials to make the building blend in

For The Loft, the architects chose classic light-coloured stone from Portugal, in order to create a dialogue with the existing buildings. They then searched for a colour that would work well with the pale stone for the metal window and door frames. "The metal is a bit darker because we didn't want it to be exactly the same colour as the stone," he explains. "It has the same kind of base, but is more saturated." This is Axalta's Quartz Glint from its ICONICA collection.

On the subject of the exteriors of buildings: "You'll see colour before you see shape," he says. "Sometimes, a building's role is to stand out, for example it is intended as a signature building on a street or in an area. But usually, the building needs to be in context, whether that's an urban context or nature. Then, it's about choosing colours and materials that help the building blend in."

Architects Brenac & Gonzalez & Associés [brenac-gonzalez.fr](http://brenac-gonzalez.fr)

Alesta® Thermosetting Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](http://www.axalta.com/powdercoatings-emea)  
The Americas [www.axalta.com/powder-us](http://www.axalta.com/powder-us)  
South East Asia [www.axalta.com/powdercoatings-sea](http://www.axalta.com/powdercoatings-sea)





# Emotional Connectivity Authenticity Craftsmanship

---

## Human Evoke: Emotional connections through wood finishes

As technology and AI advance, the importance of authentic human emotions and social exchanges becomes ever more vital. The Human Evoke theme emphasizes this connectivity, celebrating the intricate bonds that unite us. This vision is beautifully expressed through wood finishes that foster emotional resonance and a sense of belonging.

Wood finishes in soft, inviting colours like warm blushes, gentle ochres, and subdued reds capture the essence of human connection. These hues evoke warmth and intimacy, creating spaces that invite conversation and comfort. Light stains and washes bring out these tones, enhancing the wood's natural beauty while fostering a welcoming atmosphere.

Texture is key to the Human Evoke theme. Techniques like hand-carving, intricate inlays, and layered finishes add depth and complexity to wood surfaces, mirroring the nuanced nature of human relationships. These textures create a tactile experience, encouraging touch and interaction, which is essential for fostering emotional connections.

The Human Evoke theme celebrates the fusion of ancient craftsmanship with modern aesthetics. Wood finishes that incorporate metallic elements like gold leaf, copper highlights, or brushed bronze create a sophisticated yet timeless look. This blend honors traditional techniques while embracing contemporary design, much like the harmonious coexistence of past and present in our lives.

Finishes that play with light, such as high-gloss varnishes or pearlescent glazes, add a reflective quality to wood surfaces. These finishes capture and reflect light in dynamic ways, much like the ever-changing nature of human emotions. This creates an environment that feels alive and resonant, enhancing the emotional impact of the space.

Sustainability and mindfulness are integral to the Human Evoke theme. Choosing eco-friendly wood finishes with low environmental impact aligns with the theme's focus on nurturing connections. Natural oils, water-based stains, and low-VOC finishes ensure beautiful, sustainable, and healthy spaces.

By integrating these thoughtful wood finishes, designers can create spaces that embody the Human Evoke theme, fostering emotional connections, sustainability, and a harmonious blend of tradition and modernity, celebrating the intricate bonds that unite us.

Axalta Industrial Wood Coatings The Americas, Canada & Mexico  
[www.axaltawoodcoatings.com](http://www.axaltawoodcoatings.com)

# Tech Vision

## **Technology and curiosity**

The speed of technology is transforming modern lives, and when combined with the intellectual and curious, the prospects seem boundless. This is the background to the colour trend theme Tech Vision.

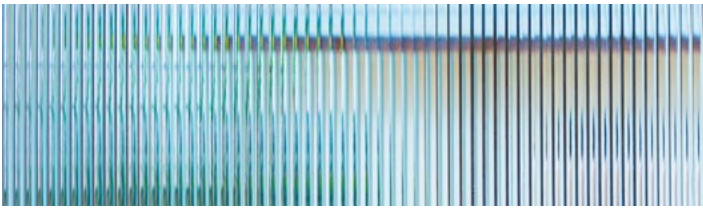






Pale blues, pinks and silvers unite with shimmering, translucent effects that express an ambitious urban identity and a reaching for the stars, with names like Polar Dust and Opal Grey from the Alesta® POLAR and ICONICA collection, and Bright White Mica and Silver Grey from the Durapon70® Global Colour Palette collection.

There are still greens, but these connect more to stone than to plants: Marble Green and Patina Green suggest measured time over transience, and lasting quality. Deeper pigments with metallic finishes are also present in SuprAnodic Lotus; while there is a feeling of space travel, of reinventing the 1960s spirit of adventure, and furthering knowledge and imagination.



This spirit is perfectly mirrored in the Hongqi Village project, which is helping to reshape the future of Shanghai, China. Combining work and residential amenities, Hongqi Village demonstrates the potential of modern urban living, where creativity, technology, and a forward-looking vision converge.

Embracing innovative tools and working with virtual prototyping agency Eclat Digital, Axalta explores how to show colours and textures online as they are in life, using scientific optical measurements that allow architects, product designers and the automotive industry to test out colours in different conditions.

We also explore The Office Tower in Plaza Europa 34 near Barcelona redefines high-rise architecture with its innovative design and LEED® Gold certification, embodying the boundless creativity and optimism of the Tech Vision theme, and learn how to embrace innovation through wood finishes



Plascoat®  
PPA571ES Silver  
D15352734

---

Alesta® AP  
Blue Lilac  
AE300C3400520

---

Alesta® AP  
Light Pink  
AE300C3301520

---

Alesta® AP  
Beige Red  
AE03053301220

---

Alesta® SD  
SuprAnodic Lotus  
SD201C8214620

---

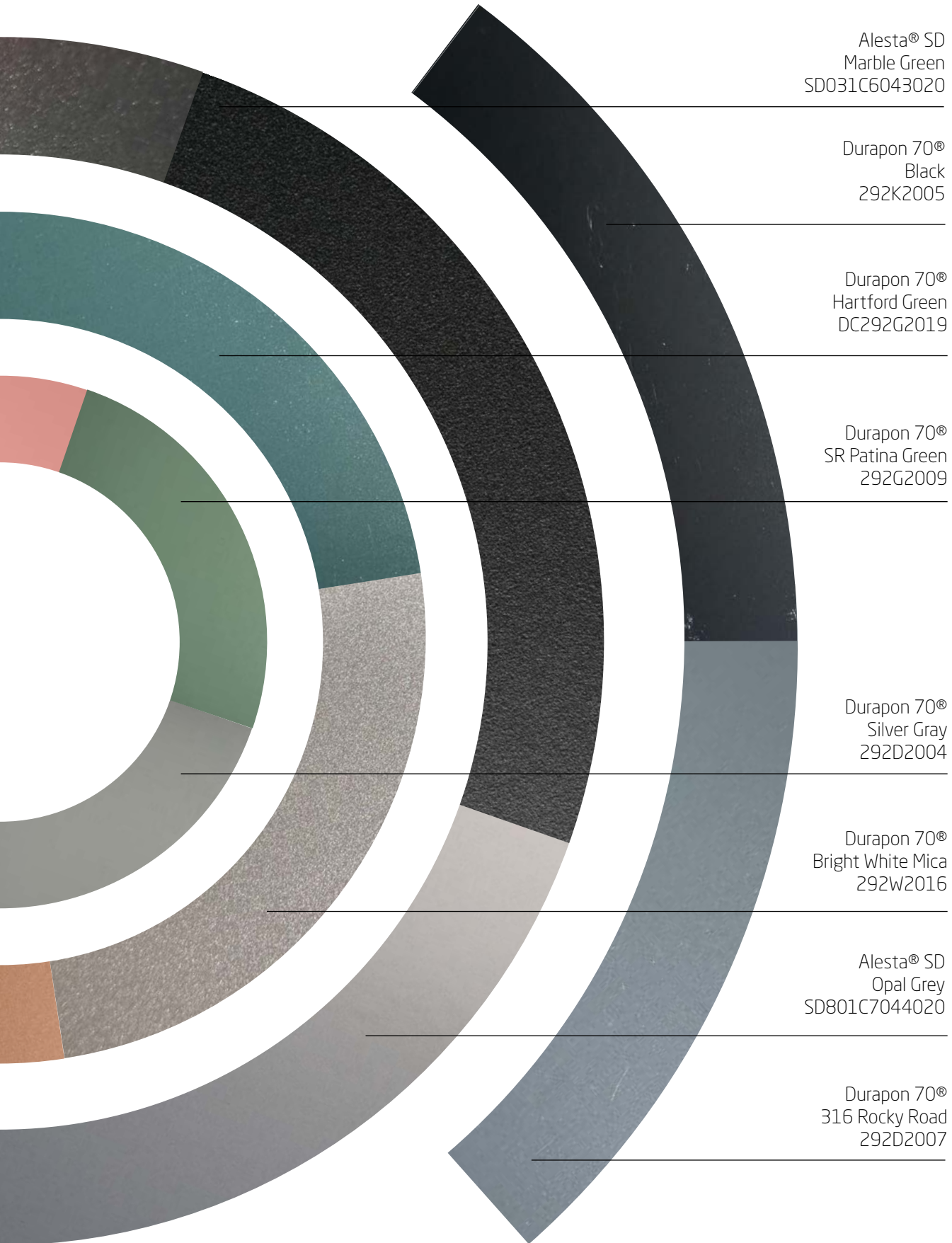
Alesta® SD  
POLAR Dust  
SD03078701020

---



## Axalta's Tech

# Ambitious | Curious



## Vision palette





Alesta® AP  
Umbra Grey  
AE30017702220



Designed by GCA Architects  
Photography Rafael Vargas

# Façade design High-rise Iconic Glazed tower

---

## The Office Tower by GCA Architects An iconic silhouette in Barcelona

The final jewel in the crown at a business park near Barcelona leaves high-rise clichés behind. Designed by GCA Architects, The Office Tower in Plaza Europa 34 is a glazed volume of 21 floors, broken into four staggered cubes.

GCA Architects' dynamic, new 21,000m<sup>2</sup> tower is the latest addition to the Plaza Europa 34 business park, which was designed by the late Barcelona architect Albert Viaplana between 2007 and 2008. Set between the city and the Josep Tarradellas Barcelona-El Prat Airport, the business park is one of the fastest-growing business neighbourhoods in the city's metropolitan area.

### A positive vision

The tower embodies the boundless creativity and optimism of the Tech Vision theme. With LEED® Gold certification, The Office Tower in Plaza Europa 34 promises a better future.

All the tower's facade typologies share an arrangement of vertical aluminium slats, bringing continuity to the overall design. At the rear is a slim aluminium volume holding the core and shared services, while the other facades comprise glazing framed by metallic bands.

On the main façade, the architects chose a matt, smooth powder coating for the aluminium, using Axalta's Alesta® AP Architectural Polyester in a warm, Umbra Grey colour (AE30017702220). This adds to the building's contrast with the neighbouring white, glazed office blocks. Meanwhile, the facades that embrace the terrace above each cube are differentiated from the main facade with darker glass.

Founded in 1986, the Barcelona- and Madrid-based firm GCA Architects has a strong track record in futuristic office towers. Another highlight is Plaza Europa 34's Torre Puig, which they designed with Rafael Moneo and Lucho Marcial in 2014.

GCA Architects [gcaarchitects.com](http://gcaarchitects.com)

Axalta developed a CPD seminar highlighting how Alesta® SD powder coatings can contribute to LEED® certification [www.axalta.com/leed](http://www.axalta.com/leed)

Alesta® Thermosetting Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](http://www.axalta.com/powdercoatings-emea)  
The Americas [www.axalta.com/powder-us](http://www.axalta.com/powder-us)  
South East Asia [www.axalta.com/powdercoatings-sea](http://www.axalta.com/powdercoatings-sea)





Urban regeneration  
Mixed-use  
Innovation  
Modern living

---

## Urban Renewal: Hongqi Village Redrawing the future

The Tech Vision palette captures urban identity and a sense of optimism for the future. This spirit is perfectly mirrored in the Hongqi Village project, which is helping to reshape the future of Shanghai, China.

### A digital future

Once known as Shanghai's largest village, Hongqi (Red Flag) Village has been transformed in recent years to become an urban powerhouse and symbol of an era where technology and lifestyle are intertwined.

The construction area of 980,000 square metres was once home to small businesses and factories. Now Hongqi Village highlights what is possible when creativity, technology and a vision for the future come together. This contemporary 'village' combines work and residential amenities for a modern approach to living.

### Extreme durability

Axalta's Alesta® AP series metallic powder coatings have been at the heart of the project. As the AP series offers multiple gloss options, including high gloss, matt, and low gloss, the designers had the opportunity to create a sense of a brighter future.

This is also reflected in the futuristic aesthetic of this urban project. In performance terms, the AD range is extremely durable and can withstand adverse weather conditions, assuring that Hongqi Village will remain an icon of urban regeneration long into the future.

Alesta® Thermosetting Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](http://www.axalta.com/powdercoatings-emea)  
The Americas [www.axalta.com/powder-us](http://www.axalta.com/powder-us)  
South East Asia [www.axalta.com/powdercoatings-sea](http://www.axalta.com/powdercoatings-sea)



Alesta® SD  
Russet Scarabea  
SD201C3153320

---



# Virtual prototyping Digital colours and textures Innovation BIM Objects

---

## Virtual prototyping agency Eclat Digital Representing colour and texture digitally

Embracing the innovative spirit of the Tech Vision theme, we speak to Louis Dellieu from virtual prototyping agency Eclat Digital, to explore the colours and textures we see online in product libraries like Axalta's BIM Objects.

Based in Nantes, France, Eclat Digital combines the skills of scientists with those of software developers and graphic artists. The company has been helping product manufacturers to communicate material properties online since 2014.

"The perception of the human eye is amazing but, perhaps surprisingly, it's not our starting point for representing colour and texture online," says Louis. "Instead, we base everything on scientific optical measurements of the true physical characteristics of any given object, using these measured properties as simulation inputs. So, if a product or swatch contains a metallic pigment or has a high-gloss finish, our calculation will consider these properties. The resulting images will display those features as they behave in real life."

The agency works in sectors including architecture, construction materials, product design and the automotive industry to accurately represent a wide range of materials, from glass and plastics to coatings, for online audiences.

### Digital twin

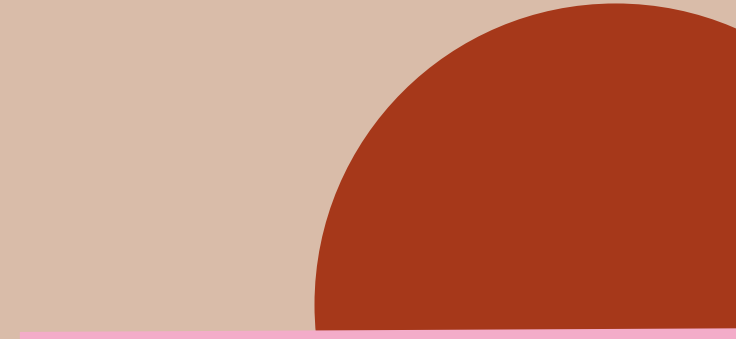
"It's a bit like creating a digital twin," says Louis. "We adapt our measurement approach to match the attributes of the product. If we're working with glass, our specific measurements will be chosen to capture reflectivity and transmission of light whereas a product like powder coating can be more about communicating hue and what we call topographical qualities – or texture."

By integrating 360° photography of any given environment at any time of day or night, the latest virtual prototypes allow the end user to specify the lighting conditions of the visualisation – whether that's a cloudy day or a moonlit night.

Eclat Digital [eclat-digital.com](http://eclat-digital.com)

We have developed BIM files for download of our Alesta® powder coating collections [www.bimobject.com/nl/axalta](http://www.bimobject.com/nl/axalta)





# Innovation Technology Modernity Sophistication

---

## Tech Vision: Embracing innovation through wood finishes

The rapid advancement of technology is transforming modern lives, creating boundless opportunities when paired with intellectual curiosity. The Tech Vision theme captures this synergy, reflecting the spirit of innovation and forward-thinking design. Wood finishes can express this vision by bringing a futuristic and ambitious aesthetic to interior spaces.

Modern hues in wood finishes can convey a contemporary, urban identity. Finishes with shimmering or translucent effects add a dynamic quality to wood surfaces, evoking the sense of reaching for the stars. These finishes interact with light to create ever-changing reflections, much like the evolving landscape of technology.

Innovative textures are central to the Tech Vision theme. High-gloss finishes, metallic sheens, and experimental applications like iridescent or pearlescent layers give wood surfaces a cutting-edge appeal. These textures mimic the sleek, polished feel of modern technology, bringing a sense of sophistication and future-forward thinking to any space.

Wood finishes that suggest stability and lasting quality align perfectly with the Tech Vision ethos. Finishes that evoke the appearance of stone or metal bring a sophisticated and timeless elegance to wood surfaces. These finishes suggest durability and resilience, emphasizing longevity and enduring style.

Deep, rich finishes with subtle metallic elements add depth and a sense of adventure to wood surfaces. These finishes capture the spirit of exploration and innovation, inspiring curiosity and imagination. They provide a luxurious feel, perfect for creating standout pieces that push the boundaries of traditional wood finishing.

Embracing new technologies in the application of wood finishes allows for precise and innovative results. Techniques such as laser etching and digital printing on wood surfaces can create intricate patterns and designs that reflect a high-tech aesthetic. These advancements enable designers to achieve a level of detail and complexity previously unattainable in wood finishes.

Sustainability remains an important aspect of the Tech Vision theme. Eco-friendly wood finishes that prioritize low environmental impact align with the theme's forward-thinking nature. Utilizing sustainable materials and low-VOC finishes ensures that spaces are not only innovative but also environmentally responsible.

By integrating these advanced wood finishes, designers can bring the Tech Vision theme to life, creating spaces that embody the limitless possibilities of technology and intellectual curiosity. These choices foster a forward-thinking aesthetic, celebrating the fusion of modern design and timeless quality.

Axalta Industrial Wood Coatings The Americas, Canada & Mexico  
[www.axaltawoodcoatings.com](http://www.axaltawoodcoatings.com)



# Vivid Vibe

## **Hopeful creativity**

A theme that acknowledges the world as it is, but strives for a brighter future, delighting in the pleasure and freedom of colours that stir the memory, imagination and impulse to creativity in design.



The fourth and final colour trend theme, Vivid Vibe, is fun, young, colourful, and full of texture and movement, as its name suggests. With lighter, brighter pinks, greens, purples and golds, it relates more to a sense of music and dance, with names from the Alesta® collection like Groovy Red, Mint Green and Sunny Gold. It is a theme that speaks of hope and adventurous freedom, of an active, colourful approach to life, with positive and playful juxtapositions that show character and determination.

Metallic tones are still in the picture, with Alesta® Metallic Earth and Durapon70® SuprAnodic Nimbus, together with stunning blues that express vitality, art and nature through the Axalta powder coatings and liquid colours: Gentian Blue Optimum, Blue Lilac and Stormchaser Blue. There is an Yves Klein vibe in this palette, and a rich, joyful mood.



This playful spirit is evident in the OurDomain Student Housing project by OZ Architects in Amsterdam, where building-blocks of pinks, oranges and purples are arranged like steps up to a blue sky. And in outdoor furniture design, Belgian brand Extremis experiments to create forms that exude personality, enhanced by Axalta colours on aluminium; while Swedish company Blå Station addresses the changing nature of our lives and society, but without abandoning the energy and curiosity of childhood. And discover how you can energize spaces with playful wood finishes.

It is a theme that acknowledges the world as it is, but strives for a brighter future, delighting in the pleasure and freedom of colours that stir the memory, imagination and impulse to creativity in design.





# Spirited | Youthful

Durapon 70®  
Redwood  
292R2009

---

Durapon 70®  
Suntrust Bank  
292Y2001EX

---

Alesta® AP  
Light Pink  
AE300C3301520

---

Alesta® SD  
Groovy Red  
SD301C3013020

---

Alesta® SD  
SuprAnodic Nimbus  
SD201C7902220

---

Alesta® SD  
Metallic Earth  
SD031C8042020

---



## Axalta's Vivid

# Adventurous | Vibrant



Alesta® SD  
Gentian Blue Optimum  
SD030C5501020

Alesta® SD  
Sunny Gold  
SD301C1032020

Durapon 70®  
SR Patina Green  
292G2009

Durapon 70®  
Sierra Tan  
292T2017

Alesta® AP  
Blue Lilac  
AE03053400520

Alesta® AP  
Mint Green  
AE03056602920

Plascoat® PPA571ES  
Yellow 344 RAL 1021  
D15370046

Durapon 70®  
Storm Chaser Blue  
292B2004EX

## Vibe Palette



# Playful architecture

## Colour theory

## Design methodology

## Urban aesthetics

---

## The power of play

### How Office S&M infuses joy into architecture through colour

Office S&M co-founder Hugh McEwen explains his practice's approach to colour and unpacks the notion of 'playful'.

#### **How does a playful approach to colour manifest itself in the built environment?**

The architectural world sometimes views playful as a dirty word - it's associated with being childlike, inexperienced or untested. But we know that play is an incredibly robust way of working, when play means testing, learning and iterating. Then we talk about being 'seriously playful' - a good process for architects and designers to get involved in, even if it doesn't result in a 'playful' outcome. More importantly, this approach can lead to an ease of understanding and clarity. In fact, we think more about 'joyful' than 'playful' architecture, as it talks more about an outcome.

For us, a looseness and lightness of how we work with colour and materials is a form of play. That's about creating exteriors and interiors which have texture and variety instead of being monolithic and mechanistic.

Play is also about narrative. We took this approach at Graphic House in London's Hackney, the refurbishment of an Edwardian house we carried out for two graphic designers. We told the story of the changes in a playful way, so existing elements are in warm plaster, and new parts and windows are painted mint green and yellow respectively.

#### **One person's playful is another person's kitsch. Is there a risk of going too far? Or not far enough?**

Playful architecture doesn't manifest through coloured stick-on balconies and painted glass fins. Instead, it's about introducing the idea of colour right at the start of the conversation with the client. Testing and iterating - the playful part of the process - involves playing with complementary or contrasting colours.

But when balconies are colour-washed to differentiate them, the playful approach is applied rather than part of the process. Because it doesn't impact on the architecture, and it doesn't really matter what the colour is as long as it's different from the colour next to it. However, if there's a robust methodology behind an approach to colour, the result won't be kitsch.

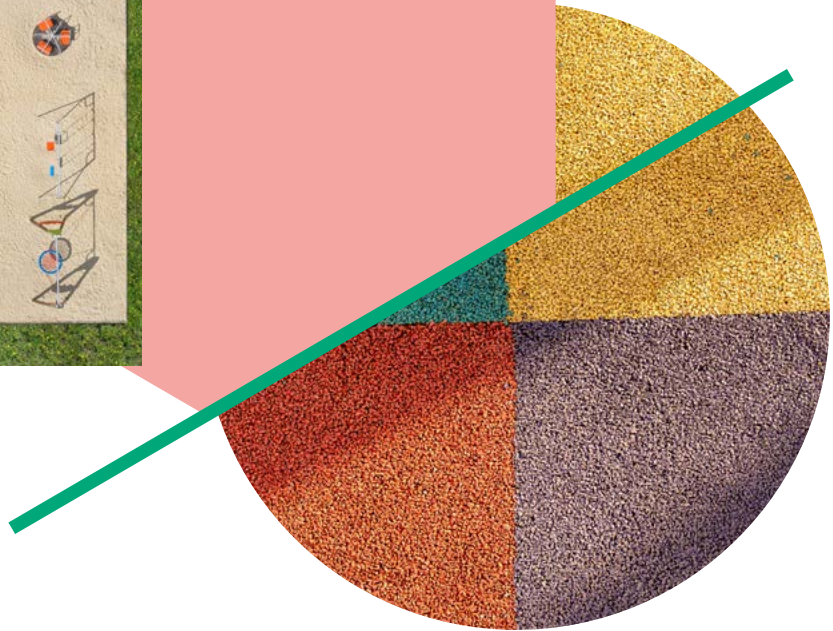
#### **How does such an approach to colour impact on people?**

It can have a positive effect on the wellbeing not just of users, but of passersby. Office S&M designed Salem House in the London borough of Newham as a speculative rental property, so we wanted to create a personality for it, and went through a playful process of testing our ideas.

We used colour theory to enlarge the scale, looking at complementary colours that push apart. Hence the pale pink for the walls and stronger green for the doors and windows. We also made sure it worked contextually, with the neighbouring buildings' deep red and peachy colours.

This approach also feeds into legibility and wayfinding - how do you know which front door is yours? You're using visual languages to help that.





# Playground design

## Playful colours

## Thermoplastic powder coatings

## Durability

---

## Vibrant playground design

## Capture the spirit of adventure

A playground is much more than a set of outdoor play equipment. It's a mini universe in which children can let their imaginations run wild while they develop confidence. In the playground, children hone their motor skills, learn to socialise, and start to calculate risk versus reward.

There are a lot of performance demands on coatings for playground equipment. The colours should ensure the products feel inviting and fun. The ability to stand up to wear and tear in every climate is essential, and they must be safe for small hands to grasp.

### **An adventure awaits**

Colour is one of the key considerations when designing a playground. A fun, energetic palette appeals to young adventurers. It's a place where everything is possible: a blue slide is an ocean waiting to be sailed, a green climbing frame is a soaring mountain.

The Vivid Vibe theme evokes the run-jump-and-hop spirit of the playground. Intense and appealing, the colours stop us in our tracks, draw us in and fill us with life force. Specifying thermoplastic coatings in the Vivid Vibe palette guarantees strength and playfulness in one.

### **Durable and practical**

When resilience and lasting colour are key considerations, thermoplastic powder coatings are an excellent choice. They offer high levels of protection from corrosion, even in the harshest environments. They do not crack, peel or chip. What's more, as with all powder coatings they contain virtually no VOC content, making them a sustainable option.

Tactile, graffiti proof and providing good grip, these coatings are ideal for metal playground equipment, which is designed to be grabbed, kicked and climbed on. On-site touch ups are possible too, which adds to their reputation for cost-efficiency. Standing up to all weather conditions, these coatings look as good as they perform.

Global Thermoplastics [www.axalta.com/thermoplastics](http://www.axalta.com/thermoplastics)



Alesta® AP  
Range of custom  
matched colours

# Student housing Colour blocking Neighbourhood transformation Placemaking

---

## OurDomain Amsterdam South East Colourful student housing by OZ Architects

Amsterdam-based architecture firm OZ has used patchworked colour blocking in its transformation of an under-occupied business park into a stylish, mixed-use destination. The architects designed OurDomain Amsterdam South East, an apartment complex for students and young people.

Aesthetically, the existing individual office blocks and adjacent teaching hospital at Business Park Amstel III are diverse. OZ complemented them by creating three distinct residential buildings.

### Colourful identity

East House is the building with the wow-factor; it comprises an L-shaped block that hugs one corner of the site. At the 45-degree angle, the design has been cut away in steps. This gives human scale, improves orientation and creates roof terraces. The vertical walls of these terraces have been imaginatively colour coordinated to give the building an identity.

Collaborating with Eurolacke, Axalta's distributor in the The Netherlands, the architects chose bright and joyful powder coatings reminiscent of the Vivid Vibe theme: all custom matches shades from the Alesta® AP Architectural Polyester range. The effect is one of colourful steps in pinks, oranges and purples that lead to the sky.

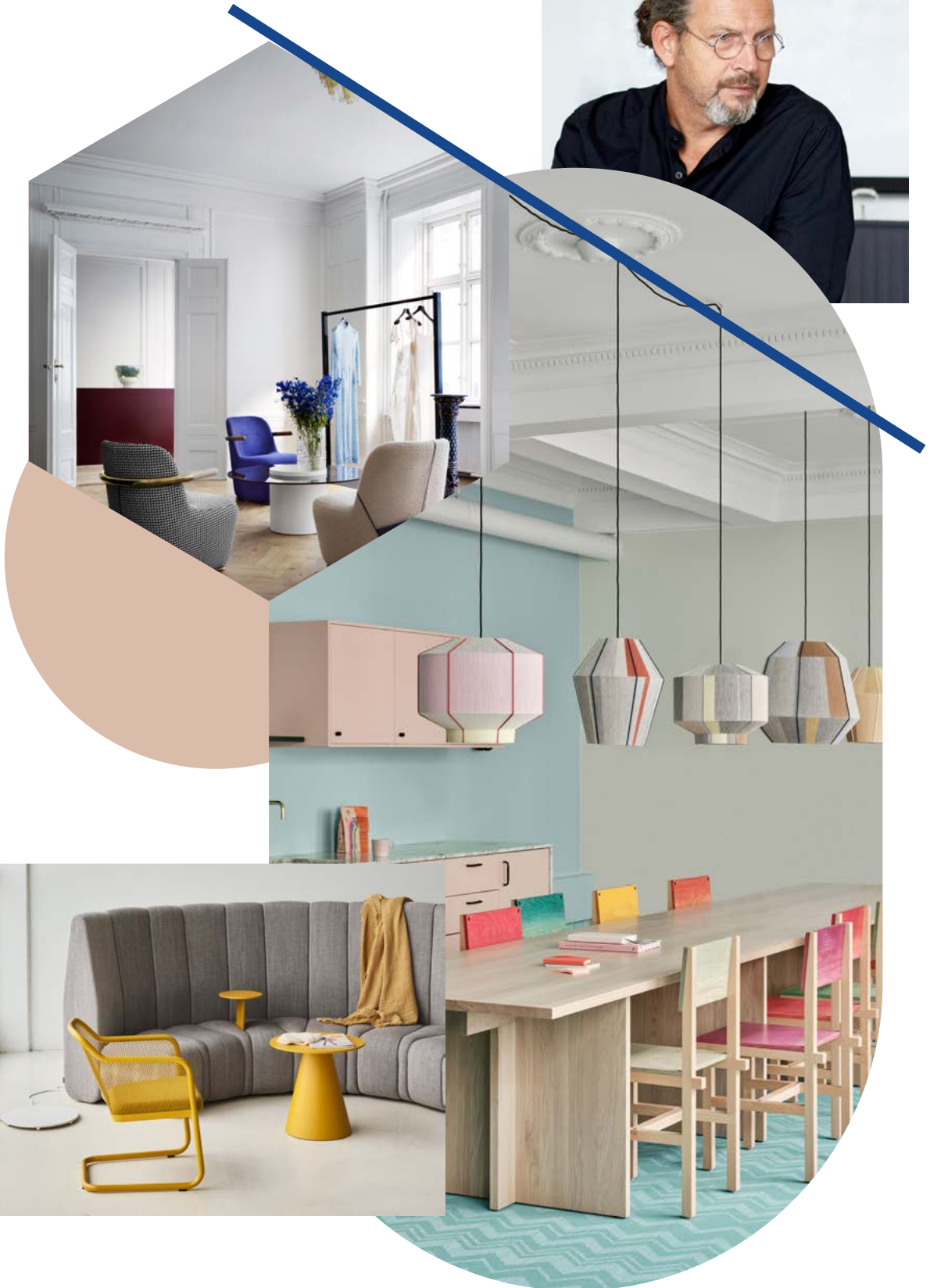
Along with its neighbours North House and West House, East House sits by a new park by landscape architects Karres en Brands, adding to the residential feel of the predominantly office location.

The Dutch capital has an acute shortage of student accommodation, and the 90,000-sq-m OurDomain Amsterdam South East adds around 1,600 apartments. OZ's design also adds to the transformation of the area into a buzzy neighbourhood for more people to enjoy.

Eurolacke, The Netherlands [www.eurolacke.nl](http://www.eurolacke.nl)

Alesta® Thermosetting Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](http://www.axalta.com/powdercoatings-emea)  
The Americas [www.axalta.com/powder-us](http://www.axalta.com/powder-us)  
South East Asia [www.axalta.com/powdercoatings-sea](http://www.axalta.com/powdercoatings-sea)





# Furniture design Playfulness Curiosity Scandinavian design

---

## The playfulness of Blå Station Multifunctional Swedish furniture design

Furniture can be very personal and interconnected with other pleasures in life. This was the starting-point for designer Börge Lindau when he founded Blå Station in 1986 – a family business in a former sewing factory in Åhus on the southeast coast of Sweden, beside the ‘restless ocean’ – a sentiment he shares with his son Johan, who runs the company today.

A spirit of playfulness filled the company from the beginning, with art and jazz concerts mixing with furniture prototypes – designs that he himself would like – and a ‘flow of change’ which fits a station.

### **Colour is a feeling**

Johan Lindau describes the design process as problem-solving, firstly in black and white. Only then is there a switch to colour, adapted to the ‘sense of the moment’. He explains, “Colour is a feeling, a mood ... The basis of a palette, I believe, lies in one’s surrounding environment.” In designs like Jackson and Honken X, these yellows and blues connect well to the Vivid Vibe theme.

Pursuing new approaches to shape, function, material and process, Blå Station also seeks to respond to societal changes, through emotion, conscience and sustainability. Everything is made in Sweden.

Using powder coatings from Axalta on the metal-frame details, such as in the 100% recyclable armchair Able in primary colours, and in Veva, a table in 4,000 different heights, the designs bring a childlike curiosity into alignment with modular, adaptable, flexible thinking. The results are ‘honest’, Johan Lindau says, with an emphasis on the mobile and polyfunctional; echoing the inventive simplicity of Bauhaus at times, but with a very contemporary spirit.

Blå Station [www.blastation.com](http://www.blastation.com)

Alesta® Thermosetting Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](http://www.axalta.com/powdercoatings-emea)  
The Americas [www.axalta.com/powder-us](http://www.axalta.com/powder-us)  
South East Asia [www.axalta.com/powdercoatings-sea](http://www.axalta.com/powdercoatings-sea)

Alesta® AP  
Off White



Alesta® AP  
Pistache



Alesta® AP  
Beach Beige



Alesta® AP  
Sun Yellow

# Outdoor furniture Colour palette development Collaboration Joyful

---

## Outdoor furniture as tools for togetherness Developing a vivid colour palette

As 'tools for togetherness', the outdoor furniture collection of Belgian brand Extremis aims to enhance human interactions, through intelligent problem-solving and sustainability.

Extremis' most recent colour palette represents the fusion and collaboration of three companies: Extremis itself, working with Francq Colours Trend Studio, and Axalta. The three brands connect through their shared joy of colour and texture.

### Our connection to the earth

In the development of Extremis' new palette, Francq Colours led the brand through an exploration of our deep connection to the earth and 'common ground'. Similar to Vibes' first theme, Earth Unity, the colours focus on rich terracotta tones and textures, ochres and greens, metals and crystals. Textures invite touch and associations with nature, and there is an emphasis on the hand and delicate surfaces.

### Colours that speak of hope and optimism

Added to this, however, is a second colour trend, highlighting a 'solar age' and connecting to Axalta's Vivid Vibe theme. It is a renewed homage to the sun, and a fascination with outer space. There is a brightness and warmth to this palette, an emphasis on golden, honey-tones, with touches of blue and purple; and a light and shadow, but within that shadow, a renewed hope and optimism.

For the finalised palette, which is now available across all of Extremis' outdoor furniture, 11 fine-textured powder coatings from Axalta have been chosen. Combined with fabric choices, they form a new colour selection ranging from earthy tones, through greens and blues, to sunshine-inspired yellows.

Above all, there is a call for action and respect, for the earth and cosmos, for each other, and for the sustainable, circular approaches that can enhance lives and bring joy.

Extremis [www.extremis.com](http://www.extremis.com)

Alesta® Thermosetting Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](http://www.axalta.com/powdercoatings-emea)  
The Americas [www.axalta.com/powder-us](http://www.axalta.com/powder-us)  
South East Asia [www.axalta.com/powdercoatings-sea](http://www.axalta.com/powdercoatings-sea)





Spirited  
Youthful  
Adventurous  
Vibrant

---

## Vivid Vibe: Energizing Spaces with Playful Wood Finishes

The Vivid Vibe theme is fun, youthful, and full of texture and movement. It celebrates a lively, colourful approach to life, embodying hope and adventurous freedom. This vibrant spirit can be beautifully expressed through wood finishes that bring energy and joy to any space.

Wood finishes in lighter, brighter colours like playful pinks, vibrant greens, and bold purples can transform interiors, evoking a sense of music and dance. These finishes add a dynamic quality, infusing spaces with a positive, playful energy. Imagine wood surfaces in cheerful hues that invite interaction and spark creativity, creating an environment that feels alive and engaging.

Texture is a key element of the Vivid Vibe theme. Techniques such as layered finishes, painted patterns, and even textured paints can add depth and movement to wood surfaces. These finishes not only enhance visual interest but also create a tactile experience, encouraging touch and interaction. This playful approach to texture mirrors the fun and adventurous spirit of the theme.

Incorporating metallic accents into wood finishes can add a touch of glamour and sophistication. Finishes with metallic sheens or iridescent glazes bring a modern twist to traditional wood, reflecting light and creating captivating visual effects. These elements capture the vitality and artful nature of the Vivid Vibe palette, adding a layer of richness and joy to the design.

Bright and bold wood finishes can also celebrate the vibrant essence of this theme. Imagine rich blues, striking golds, and dynamic reds that make a statement and express individuality. These finishes bring a sense of character and determination to spaces, much like the eclectic and spirited colours found in Vivid Vibe.

By integrating these vibrant wood finishes, designers can bring the Vivid Vibe theme to life, creating spaces that celebrate colour, texture, and movement. These choices foster an environment of joy, creativity, and playful energy, capturing the essence of an active and colourful approach to life. Through thoughtful selection of wood finishes, we can create designs that not only acknowledge the world as it is but also strive for a brighter, more vibrant future.

Axalta Industrial Wood Coatings The Americas, Canada & Mexico  
[www.axaltawoodcoatings.com](http://www.axaltawoodcoatings.com)



# Innovation Bio-based coatings Sustainability Responsible manufacturing

---

## The future of coatings Alesta® BioCore™ is one example of how we drive change

To serve customers in fast-paced industries, we're always looking ahead to develop next-level solutions. The launch of Alesta® BioCore™ is a leap forward for the coatings industry. Using biobased resin derived from non-food organic waste, this range achieves an average reduction of 25% in CO<sub>2</sub> emissions with no loss of quality.

### A sustainable revolution

With Alesta® BioCore™, Axalta is the first manufacturer in the powder coatings industry to receive International Sustainability and Carbon Certification Plus (ISCC Plus) for biobased feedstock sourcing practices.

Architects already rely on our powder coatings to gain points for LEED® certification as they are virtually free of volatile organic compounds (VOCs). The launch of Alesta® BioCore™ represents another leap forward for Axalta.

With an eye on the future, we're also developing high-performance, low-cure formulations that will cut energy consumption while maintaining the durability that our coatings are renowned for.

### Responsive innovation

In 2016, we were one of the first companies to help establish the Responsible Mica Initiative to ensure that the natural mica used in our pearlescent coatings is not associated with the use of child labour. We are also an active member of the Responsible Minerals Initiative (RMI) and ensure that our suppliers share our values and practices.

### Looking ahead

As legislation evolves, we continuously reevaluate our products and processes. As an example, manufacturers will soon have to cease using fluorocarbons, which are widely used in ultra durable coatings.

At Axalta, we are proud to rise to these challenges and will continue innovating to safeguard the excellent quality, safety and performance of our products.

Alesta® BioCore™ Powder Coatings in your region  
Europe, Middle East & Africa [www.axalta.com/biocore](http://www.axalta.com/biocore)  
The Americas [www.axalta.com/biocore-us](http://www.axalta.com/biocore-us)  
South East Asia [www.axalta.com/biocore-sea](http://www.axalta.com/biocore-sea)



# Useful links and product information

We believe that creating a better world starts with the surface. Because when done right, smarter surfaces have the power to extend the life of the things that matter most and change the way we live.

## Alesta® Thermosetting Powder Coatings

Axalta Coating Systems has the most extensive portfolio of powder technologies in the industry. Alesta® powder coatings are an efficient, environmentally-responsible method of finishing. A comprehensive range of high-quality thermosetting powder coatings are formulated and manufactured globally for the decorative and functional coatings industries.

Europe, Middle East & Africa [www.axalta.com/powdercoatings-emea](http://www.axalta.com/powdercoatings-emea)

The Americas [www.axalta.com/powder-us](http://www.axalta.com/powder-us)

South East Asia [www.axalta.com/powdercoatings-sea](http://www.axalta.com/powdercoatings-sea)

## bimobject®

We have developed BIM files for download of our Alesta® powder coating collections [www.bimobject.com/nl/axalta](http://www.bimobject.com/nl/axalta)

## ColourDesign by Axalta

Your resource for specifying coating systems in the right quality and colour with the expertise of Axalta's specification leaders. We innovate our products and services offering with the purpose to serve your projects. With over 150 years of experience in the coating industry we combine knowledge with thought leadership in sustainability, trends and innovation in coatings in architecture & design.

[www.axalta.com/colouredesign](http://www.axalta.com/colouredesign)

## Durapon 70® Liquid PVDF Coatings

Durapon 70® HP spray PVDF is based on a unique proprietary resin system that incorporates 70% polyvinylidene fluoride (PVDF) and a unique acrylic. The system is designed to meet AAMA 2605 performance specifications. This premium system provides excellent colour and gloss retention. The excellent gloss retention with colour stability and excellent resistance to colour chalk and fade make this long-lasting finish ideal for use on monumental and commercial building projects.

The Americas & Asia Pacific [www.axalta.com/duracoat](http://www.axalta.com/duracoat)

## Axalta Industrial Wood Coatings

Axalta's industrial wood coatings offer a variety of technologies including varnishes, glazes, stains and lacquers that enhance and protect wood and alternative wood substrates. Ideal for various applications such as cabinets, tables, office furniture, exterior siding, doors and floors, our wood coatings provide durability and rich colour. Available in ultra-low VOC and HAPs-free, formaldehyde-free and isocyanate-free formulations, Axalta Industrial Wood products minimize hazards to workers, consumers and the environment.

Axalta's wood coatings serve diverse markets and customers such as OEMs, applicators, and distributors in the U.S., Mexico and Canada.

The Americas, Canada & Mexico [www.axaltawoodcoatings.com](http://www.axaltawoodcoatings.com)

## Plascoat® Thermoplastic Powder Coatings

Plascoat® PPA 571 is amongst the most versatile and durable coatings available on the market today. With 25 years proven performance, Plascoat® PPA 571 will provide long-term protection for metal against demanding environments.

Global [www.axalta.com/thermoplastics](http://www.axalta.com/thermoplastics)

# More than 150 years of colour curation

## Our palettes reflect the world we live in

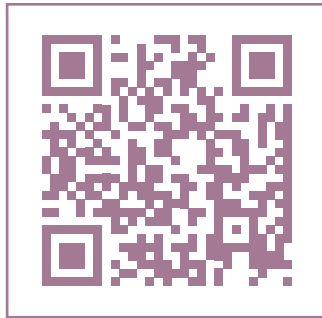
The four curated themes in this edition of vibes – Earth Unity, Human Evoke, Tech Vision and Vivid Vibe – serve as more than inspiration for design professionals. They come together in one harmonious vision as ARCHITECTURAL FUSION, which captures today's creativity, ideas and attitudes.

As a coatings manufacturer for more than 150 years, we know colour. Every collection is driven by our skill in identifying emerging trends in colours, textures and finishes. In addition to leading the market in colour curation, our liquid and powder coatings enhance performance and efficiency; they offer reliability and durability,

### **A commitment to colour**

You can read more about our expertise in colour at the [ColourDesign](#) hub on our website. This resource showcases our thought leadership, case studies, technical knowledge and specification tools, as well as our drive to innovate so we can help our customers meet their goals.

We always partner with design professionals to understand their needs and to support their success. If you have a project or product that you'd like to feature in next year's edition of vibes, get in touch with us.



## ColourDesign by Axalta

Axalta Coating Systems  
300, 50 Applied Bank Blvd STE 204,  
Glen Mills, PA 19342, United States  
[www.axalta.com/colourdesign](http://www.axalta.com/colourdesign)