

Alesta® AP The Star Collection.

The Star Collection reflects the glamour of special effects and textures for the architectural and decorative sectors.

Like heroes in a blockbuster, this masterpiece Collection represents a range of sophisticated bonded metallic greys as well as designer colours with varied textures and mineral finishes for both outdoor and indoor applications. The Collection is divided into “Modern”, “Vintage” and “Timeless” selections.

Modern colour and effect inspired for modern design trends. Modern interior and architectural design employs the basic geometric concepts of clean lines with simple edges, curves and angles to create furniture, architectural and sculptural elements. This style grew from the concept of functionality without traditional decoration and to embrace the use of materials like chrome, glass and concrete. If you enjoy open space and don't need to fill it with furnishings and accessories, you will enjoy the openness of modern colours.

Less is more

Vintage: whilst it's a classic trend, it will continue to enjoy ongoing popularity. It's a very safe option if you don't plan to change the décor for generations as it has no time stamp. Vintage describes something which is not new, but is cherished for its superb design. Among the hottest design styles today is the Vintage theme. Designers are using classic typography techniques, muted colours and “rough and dirty” textures to simulate designs. The new “Red Copper” from Axalta follows this vintage revival theme.

Timeless: unaffected by the passing of time. Colours which are both beautiful and popular, remaining unchanged throughout the changes of society and fashion. Our new “White Pearl” reflects timelessness through a pearlescent effect combined with a classic white appearance.

Create design that has staying power

Timeless design has staying power. It was not created to be temporary, nor a trend or fad. If you want your home and building to have that timeless look, as fresh and relevant today as it was yesterday and will be tomorrow, you'll seek out design, style and colour that are considered “classic”, created to endure far into the future but linked with our past. Here we show inspiring examples of modern branding, packaging and print projects with a vintage style.

Targeted applications

- Architecture: door and window frames, cladding and construction elements for exterior and interior applications
- Metal furniture: office furniture, shop fitting, point of purchase advertising, street furniture, garden furniture, lighting ...
- General industrial applications



Advantages of Star Collection products:

The Collection is based on the Alesta AP architectural polyester range, which has outstanding weathering resistance and coating performance, combined with superb aesthetics. The range is equally suited to exterior and interior applications. The Collection is long established in the market, and all colours are available from stock

Highlights

- Trendy finish
- Low sensitivity to pollution
- Excellent abrasion resistance
- Ability to hide substrate defects
- Consistent appearance
- Environmental friendly
- Qualicoat and GSB approved

